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Attendey Docket # 5068-15

Patent

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Alex MASHINSKY

Serial No.:

10/098,667

Filed:

March 15, 2002

For:

System and Method for Facilitating Targeted Marketing

Over a Telecommunication Network

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Examiner: Bui, Bing Q Group Art: 2642

SUBSTITUTE POWER OF ATTORNEY

Sir:

Applicant hereby revokes all previous Powers of Attorney in connection with this application and appoints the following attorneys to prosecute this application and to transact all business in the United States Patent and Trademark Office in connection

Customer No. 27799

Address all correspondence to:

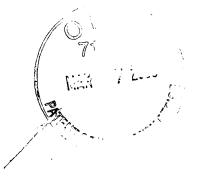
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Dated: 01/25/06

Mashinsk

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IN THE UNITED STATES PATENT & TRADEMARK OFFICE

In re Application of: Mashinsky Alex

USSN: 10/098,667

GROUP ART UNIT: 2642

FILED: 3/15/02 ·

POWER TO INSPECT

Honorable Assistant Commissioner for Patents Washington, D.C. 20231

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Respectfully Submitted,

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ATTORNEY OF RECORD

Reg. 37,257

Wednesday, March 01, 2006